

2021 EXHIBIT SPACE PRICING

Education: May 3-6, 2021 | Exhibits: May 4-6, 2021
Georgia World Congress Center | Atlanta, GA

To reserve exhibit space, contact your business strategist:

Companies A-L

Mike Greeson
+1 571 255 7787
mgreeson@auvsi.org

Companies M-Z

Wes Morrison
+1 571 255 7763
wmorrison@auvsi.org

State & Int'l Pavilions

Alex Mann
+1 571 482 3204
amann@auvsi.org

ALL EXHIBITORS RECEIVE ACCESS TO:

- **NEW!** A complimentary virtual booth space at XPONENTIAL 2021 Virtual
- Company listing in the official XPO Guide, online and event app
- Company listing in the Demographic/Cross-Reference Directory in the official XPO Guide, online and event app
- Allotment of complimentary exhibitor badges based on booth size
- Complimentary (and unlimited!) customer passes
- Promotional Toolkit
- Attendee Acquisition Widget
- Show logo/banner ad for your website
- Opportunity to apply for a Learning Lab speaking slot
- Pre-registered media list
- Press conference rooms

EXHIBIT SPACE CANCELLATION

To view the cancellation terms, visit www.auvsi.org/xpo2021rules

Dimensions	Booth Size in sq. ft.	Organizational Member Rate † \$33 per sq. ft.	Nonmember Rate \$39 per sq. ft.	Member Savings	Complimentary XPO Hall Badge Allocation	Complimentary Full Conference Badge Allocation
Startup Accelerator Turnkey Pod	Pod	\$2,500	\$2,800	\$300	2	1
10'x10'*	100	\$3,300	\$3,900	\$600	3	1
10'x10' Shell*	100	\$5,620	\$6,725	\$1,105	3	1
10'x20'*	200	\$6,600	\$7,800	\$1,200	5	1
10'x20' Shell*	200	\$9,846	\$11,766	\$1,920	5	1
10'x30'*	300	\$9,900	\$11,700	\$1,800	8	1
10'x40'*	400	\$13,200	\$15,600	\$2,400	10	2
20'x20'	400	\$13,200	\$15,600	\$2,400	10	2
20'x30'	600	\$19,800	\$23,400	\$3,600	13	3
20'x40'	800	\$26,400	\$31,200	\$4,800	15	3
30'x30'	900	\$29,700	\$35,100	\$5,400	17	4
20'x50'	1,000	\$33,000	\$39,000	\$6,000	18	4
30'x40'	1,200	\$39,600	\$46,800	\$7,200	20	5
20'x60'	1,200	\$39,600	\$46,800	\$7,200	20	5
30'x50'	1,500	\$49,500	\$58,500	\$9,000	25	5
40'x40'	1,600	\$52,800	\$62,400	\$9,600	27	5
30'x60'	1,800	\$59,400	\$70,200	\$10,800	30	5
40'x50'	2,000	\$66,000	\$78,000	\$12,000	35	6
50'x50'	2,500	\$82,500	\$97,500	\$15,000	45	6
50'x60'	3,000	\$99,000	\$117,000	\$18,000	50	6

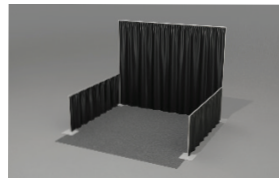
COMPLIMENTARY EXHIBITOR BADGE ALLOCATION

An exhibitor booth personnel badge provides access to the Keynote Sessions, XPO Hall, Wednesday's networking event, and free educational sessions and co-located events. It does NOT provide access to the paid educational sessions or co-located events; however you may upgrade to a Full Conference Pass or VIP Pass to gain access.

* Linear booths with open corner(s) are charged \$500 per corner.

† Member Discount for Exhibitors: Company must be an organizational member of AUVSI at the time of contracting and at the time of the show.

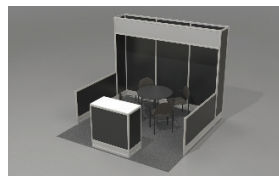
Share Fee - \$1,200 per company and includes two discounted exhibitor badges and a listing in the printed XPO Guide.



Raw Space Only

RAW SPACE INCLUDES:

- 8' tall back drape and 3' tall side drape (linear only)
- 2-line ID sign (44" x 7") (linear booths only)



Shell Scheme

SHELL SCHEME INCLUDES:

- All items listed under raw space
- Hard wall system (with velcro friendly fabric panels)
- Header sign
- Standard carpet
- Track light with one head per panel
- 42" h side returns/panels
- Counter with sliding doors (42" h x 39" w x 18" d)
- One café table
- Four chairs
- Power - 10amp/1000watt
- Set-up and removal
- Opening day cleaning