



ONLINE + ATLANTA | HYBRID EVENT SERIES
MAY 4 - 6, 2021 | ONLINE
AUGUST 16 - 19, 2021 | ATLANTA

STARTUP XCELERATOR

Startups breathe new life into the unmanned systems economy by opening new markets, advancing technology and increasing employment opportunities. Your vision and tenacity transform local communities and entire industries by successfully fueling growth, innovation and change. XPONENTIAL is the place where that innovation accelerates.

XPONENTIAL 2021 provides startups with an unrivaled platform to gain exposure, find new investors, and partner with others to strengthen your offer. **Learn more about this year's programs at XPONENTIAL:**



The Startup Xcelerator is a dedicated hub in the XPO Hall for cutting-edge innovation and emerging technologies across the unmanned and autonomous systems community.

[Turn the page to find out more >>](#)



As a startup, whether you succeed or fail boils down to access...access to profit-building industry connections, access to market data and access to policymakers.

Join AUVSI with a special membership just for startups, and have complete access to the news, trends and network that will help your business take off.

TO BOOK YOUR SPACE, CONTACT:

ALEX MANN

571.482.3204 | AMANN@AUVSI.ORG





The Startup Xcelerator is a dedicated hub in the XPO Hall for cutting-edge innovation and emerging technologies across the unmanned and autonomous systems community. To exhibit in this pavilion, startups must meet the minimum eligibility requirements.

Eligibility Requirements

- ▶ Company must have been founded in 2017 or later and submit a URL to their crunchbase profile along with their exhibit space contract.
- ▶ A company cannot have exhibited in the Startup Xcelerator Pavilion for 2 years previously (cumulative) or previously exhibited in raw exhibit space.

STARTUP XCELERATOR PAVILION EXHIBITORS RECEIVE:

- ▶ NEW! A complimentary virtual exhibit space at XPONENTIAL 2021 Virtual
- ▶ Turn-key pod with graphics and storage*
- ▶ Graphic area measures 42”W x 30”H
- ▶ Electricity
- ▶ One (1) Stool
- ▶ Company Listing in the printed XPO Guide, online and in event app
- ▶ Company Listing in the Demographic/Cross-Reference Directory in the printed XPO Guide, online and in event app
- ▶ Two (2) complimentary exhibitor badges
- ▶ Complimentary (and unlimited!) Customer Passes
- ▶ Attendee Acquisition Widget, linking customers to redeem a customer pass
- ▶ Promotional Toolkit
- ▶ Show logo/banner ad for your website
- ▶ Opportunity to apply for a speaking slot in our Learning Lab
- ▶ Pre-Registered Media List (available approx. 4 weeks before XPONENTIAL)
- ▶ Access to press conference rooms

AUVSI ORGANIZATIONAL MEMBERS

\$2,500**

NON-MEMBERS

\$2,800**

**One exhibiting company per side*

***A limited number of 3'x3' product display areas are available adjacent to your assigned pod for an additional \$300 members/\$350 non-members.*