STATE PAVILIONS

XPONENTIAL is the most significant event for unmanned systems. Attendees rely on XPONENTIAL to gain insights and find new products and services that will give them a competitive edge.

If you’re looking for an opportunity to affect your state's economy, participate as an official XPONENTIAL State Pavilion and show off your state's new and emerging companies, strategic partners and network of resources that makes your state a great place for doing business.

NEW! XPONENTIAL 2021 will feature an in-person and virtual experience.

"Having the State Pavilion option for our booth at Xponential made our experience more valuable, easy and affordable. The coordination for our booth partners was simplified and centralized, and it enabled all of them to have their unique identities as well as a shared message. The value of being able to present a unified brand with such a large communications impact sealed the deal for us. It enabled our technology, operations and especially people to shine."

- Matt Scassero
  Director, UMD UAS Test Site
Who is Eligible?

State Pavilion organizers are advocates for the unmanned systems industry in their respective states and are continuously seeking new and innovative ways to advance the industry. Drive development, progress and revenue in your state — join us at XPONENTIAL 2021 as an official State Pavilion. Organizers include (but not limited to):

- Centers of Economic Development
- Test Ranges
- Universities
- State offices

State Pavilion Benefits

- Recognition as an Official Sponsor of XPONENTIAL 2021
- Pavilion organizer receives hyperlinked logo and additional exposure online
- Participating companies receive all exhibitor benefits including a complete company listing in the printed XPO Guide, mobile app and online, as well as access to the Exhibitor Promotional Toolkit
- Access to AUVSI’s Unmanned Systems Robotics Database (USRD) to help identify potential participants from your respective state
- Official “Pavilion Seal” to be used at organizer’s discretion per AUVSI guidelines to promote presence and status as Official Pavilion Organizer
- Waived Share Fees ($1,200 value per exhibiting company)*

Virtual-only Pavilion options available!

<table>
<thead>
<tr>
<th>Booth Size</th>
<th># of share fees waved*</th>
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<tbody>
<tr>
<td>20’x20’</td>
<td>6</td>
</tr>
<tr>
<td>20’x30’</td>
<td>8</td>
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<tr>
<td>30’x40’</td>
<td>14</td>
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<tr>
<td>40’x40’ or greater</td>
<td>Unlimited</td>
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Requirements

- Booth space must be a 20’x20’ (400 sqft.) or larger
- A minimum of 3 exhibiting companies in the booth
- Must be an eligible organizer (see Who is Eligible)

*Additional share fees beyond this can be purchased. Due to social distancing guidelines, no additional share companies will be permitted.

INTERESTED? CONTACT ALEX MANN TO BRING YOUR STATE TO XPONENTIAL!

Business Operations Manager
International and State Pavilions
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