

XPONENTIAL | Exhibit Space Pricing

Dimensions	Booth Size (in square feet)	Organizational Member Rate \$36 per sq ft	Nonmember Rate \$42 per sq ft	Member Savings	Exhibitor Badge Registrations (XPO Hall Registrations)
Startup Xcelerator	Turn-key Pod	\$ 3,000	\$ 3,500	\$ 500	2
10'x10'	100	\$ 3,600	\$ 4,200	\$ 600	3
10'x10' Shell	100	\$ 6,500	\$ 7,500	\$ 1,000	3
10'x20'	200	\$ 7,200	\$ 8,400	\$ 1,200	5
10'x20' Shell	200	\$ 10,500	\$ 12,500	\$ 2,000	5
10'x30'	300	\$ 10,800	\$ 12,600	\$ 1,800	8
10'x40'	400	\$ 14,400	\$ 16,800	\$ 2,400	10
20'x20'	400	\$ 14,400	\$ 16,800	\$ 2,400	10
20'x30'	600	\$ 21,600	\$ 25,200	\$ 3,600	13
20'x40'	800	\$ 28,800	\$ 33,600	\$ 4,800	15
30'x30'	900	\$ 32,400	\$ 37,800	\$ 5,400	17
20'x50'	1,000	\$ 36,000	\$ 42,000	\$ 6,000	18
30'x40'	1,200	\$ 43,200	\$ 50,400	\$ 7,200	20
20'x60'	1,200	\$ 43,200	\$ 50,400	\$ 7,200	20
30'x50'	1,500	\$ 54,000	\$ 63,000	\$ 9,000	25
40'x40'	1,600	\$ 57,600	\$ 67,200	\$ 9,600	27
30'x60'	1,800	\$ 64,800	\$ 75,600	\$ 10,800	30
40'x50'	2,000	\$ 72,000	\$ 84,000	\$ 12,000	35
50'x50'	2,500	\$ 90,000	\$ 105,000	\$ 15,000	45
50'x60'	3,000	\$ 108,000	\$ 126,000	\$ 18,000	50

All XPONENTIAL 2023 exhibitors receive:

- Company listing in the XPO Guide, online, and event app
- Company listing in the Demographic/Cross-Reference Directory (upgrade to an Enhanced Exhibitor Listing and get 30% more profile views online and on the app)
- Allotment of complimentary exhibitor badges
- Complimentary customer passes
- Promotional toolkit which includes sample social media posts, press releases, images to use in your pre-event promotion, and an attendee acquisition widget
- Opportunity to apply for a speaking slot in the Solutions Theater
- Pre-registered media list (available approx. 4 weeks before XPONENTIAL)