WHY XPONENTIAL?

A catalyst for innovation
XPONENTIAL is a yearly gathering of global leaders and end users in the uncrewed systems and robotics industry. Founded on the belief that cross-pollination drives innovation, it features opportunities to connect and problem-solve with experts across markets and domains, and to showcase your commitment to collaboration and technological excellence.

The blueprint for autonomy
As a community, we are moving beyond the vision-setting phase for autonomy and our 2023 program will focus on drawing up a blueprint to fully operationalize and integrate uncrewed, robotic, and automated systems. And while a collective focus on the same grand design is critical, how we work together will determine how smoothly and quickly we achieve full integration and realize the potential of our industry. Leverage this incredible forum to demonstrate your thought leadership and unique capabilities to put autonomy into action.

Access the whole ecosystem in one place
At XPONENTIAL, more than 8,500 of the world's top experts in autonomy come together to change the course of human progress. We're proud to welcome technologists, users, policy makers and strategists from more than 20 industries and 60 countries. No matter where you call home, XPONENTIAL will help you stay competitive and take advantage of immediate opportunities to cement your brand in the minds of this unrivaled community.

Powered by a global community
AUVSI, the world's largest nonprofit organization dedicated to the advancement of uncrewed systems and robotics, and Messe Düsseldorf Group, one of the world's largest organizers of international trade shows, have joined forces to strengthen the global community at XPONENTIAL and ensure that new autonomous technologies are implemented in safe and equitable ways — making autonomy work for everyone.
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ENHANCED VISIBILITY

Autonomous technologies are transforming the future of business and society and charting the course for human progress

The global drone economy will grow from $15B to $90B by 2030 (Levitate Capital), the global autonomous vehicles market is expected to be USD 325.9 Billion by the end of the year 2030 (Research and Markets), and the autonomous ships market estimated to be valued at $85.84 billion in 2020, is projected to reach $165.61 billion by 2030 (Allied Market Research).

Now is the time to position your company as a driver of innovation — and enhance your exposure across the entire autonomous ecosystem.

As the only event that brings together the commercial, defense and civil sectors, every job function and all domains across all stages of integration, XPONENTIAL is the most effective platform for generating high-value leads and tapping into the opportunities ahead.

WHO ATTENDS XPONENTIAL?

TOP ATTENDEE MARKET INTEREST AREAS
Uncover opportunities across 20+ vertical markets including the below.

<table>
<thead>
<tr>
<th>Market Interest Area</th>
<th>Interest</th>
</tr>
</thead>
<tbody>
<tr>
<td>Defense/Security</td>
<td>56%</td>
</tr>
<tr>
<td>Mapping/Surveying</td>
<td>36%</td>
</tr>
<tr>
<td>Energy/Power/Utilities</td>
<td>32%</td>
</tr>
<tr>
<td>Public Safety</td>
<td>30%</td>
</tr>
<tr>
<td>Inspections</td>
<td>28%</td>
</tr>
<tr>
<td>Agriculture</td>
<td>28%</td>
</tr>
<tr>
<td>Counter UAS/UAS Mitigation</td>
<td>27%</td>
</tr>
<tr>
<td>Construction</td>
<td>25%</td>
</tr>
<tr>
<td>Oil/Gas</td>
<td>23%</td>
</tr>
<tr>
<td>Automated Vehicles/Driverless Cars</td>
<td>22%</td>
</tr>
<tr>
<td>Telecom/Wireless</td>
<td>19%</td>
</tr>
<tr>
<td>Mining</td>
<td>18%</td>
</tr>
<tr>
<td>Natural Resource Management</td>
<td>17%</td>
</tr>
<tr>
<td>Healthcare</td>
<td>13%</td>
</tr>
<tr>
<td>Cinematography</td>
<td>12%</td>
</tr>
<tr>
<td>Consumer/Hobbyist</td>
<td>12%</td>
</tr>
<tr>
<td>Content/Media</td>
<td>12%</td>
</tr>
<tr>
<td>Photography</td>
<td>12%</td>
</tr>
<tr>
<td>Real Estate</td>
<td>9%</td>
</tr>
<tr>
<td>Other</td>
<td>7%</td>
</tr>
</tbody>
</table>
ORGANIZATION TYPE
Connect with the widest range of buyers from various organizations.

Domain Interest
Be part of the only event that brings every domain together.

- 91% Air
- 49% Ground
- 36% Maritime

Primary Goals
Our attendees are here to grow their business and understanding of the industry.

- 48% Network/Grow Contacts
- 48% Further My Education in Uncrewed Systems
- 20% Further My Education in Uncrewed Systems

Job Role
Meet the right people at XPONENTIAL 2023.

- 37% C-Level Executive/Upper Management
- 31% Business Development/Marketing & Communications
- 27% R&D/Engineers
- 10% Remote Pilot
- 8% Government/Policy/Regulatory/Legal
- 8% Consultant

Note: Respondents were allowed to select multiple responses for Market Interest, Domain Interest and Job Role, so therefore percentages will not total to 100%. All statistics come from XPONENTIAL 2022 registration and post-show survey data.
ADVERTISING OPPORTUNITIES

XPO QUICK GUIDE

The Quick Guide is carried by every attendee and is one of the most requested and referenced pieces of collateral at the show. Your company will be highlighted on the printed floorplan and in the exhibitor list to grab everyone's attention.

$2,750 — Logo and Arrow to Exhibit Space on the Show Floor Map + "ELITE" Enhanced Exhibitor Listing

Only 20 Spots available on a first-come, first-served basis.

$6,600 — Ad on the Back Cover (EXCLUSIVE)* + "ELITE" Enhanced Exhibitor Listing

Deadline: March 17, 2023 (ad insertion)
Note: Only .eps files of the logo will be accepted.

* (Add .125" or 4mm on all sides for bleed)
THE XPO GUIDE — OFFICIAL PROGRAM + DIRECTORY

The XPO Guide is the complete guide to XPONENTIAL 2023 covering general conference information and the exhibitor directory. The guide will be distributed to all attendees.

$5,500 — COVER 2 (Inside front)*
Dimensions: 7.625” x 10.625”

$2,750 — 2/3 PAGE VERTICAL
Dimensions: 4.45” x 8.45”

$4,250 — COVER 3 (Inside back)*
Dimensions: 7.625” x 10.625”

$2,450 — 1/2 PAGE HORIZONTAL
Dimensions: 6.75” x 4.5”

$6,600 — COVER 4 (Back cover)*
Dimensions: 7.625” x 10.625”

$6,600 — SPREAD
Dimensions: 15.25” x 10.625”

Deadline: March 17, 2023 (ad insertion)
File Types Accepted: PDF, JPEG
Dimensions available in mm upon request

*(Add .125” or 4mm on all sides for bleed)
BRANDED ITEMS

HOTEL KEY CARDS
Get your company branding into the hands of all attendees staying at official XPONENTIAL hotels with the hotel key card package. This sponsorship offers a unique opportunity to reinforce your message with attendees for the duration of the event. As guests arrive, they will be handed and greeted by your customized hotel key card. The advertising possibilities are endless; promote your booth number, special event or tease a new product release.

Specs: 3.125” x 1.875”

Benefits Include:
• Imprint area for either sponsor supplied artwork or logo and booth number
• Logo on the official hotel confirmation email
• Ad on official housing website
• One (1) complimentary full-page ad in XPO Guide
• One-time (1x) promotion on XPONENTIAL’s social media
• All General Sponsorship benefits (see page 11)

$22,000 — EXCLUSIVE

LANYARDS
Convert every attendee into a brand ambassador for your company by sponsoring the event’s official lanyard. While attendees walk the exhibit hall and convention center, your company’s logo will be prominently displayed. Lanyards will be distributed at registration when the attendee picks up their badge.

Benefits Include:
• Production of lanyards with company logo
• One (1) complimentary full-page ad in XPO Guide
• One-time (1x) promotion on XPONENTIAL’s social media
• All General Sponsorship benefits (see page 11)

$22,000 — EXCLUSIVE
SPORTS BOTTLES
Make this opportunity personal and interactive. We will work with you on the bottle design and message printed on the bottle.

Benefits Include:
- Production and distribution of logo-branded sports bottles and/or message to the industry
- One (1) complimentary full-page ad in XPO Guide
- One (1) complimentary banner
- One-time (1x) promotion on XPONENTIAL’s social media
- All General Sponsorship benefits (see page 12)

$22,000 — EXCLUSIVE

DIGITAL OPPORTUNITIES

EMAIL SPONSORSHIP
Reach the uncrewed systems community and attendees of XPONENTIAL 2023 prior to the show by including your company’s message on one of the limited pre-show emails. This is your opportunity to let the community know what you will be showcasing at XPONENTIAL 2023. Find out how to get your messaging included in one of the limited pre-show emails.

Benefits Include:
- A “sponsor’s message” section on one (1) pre-show email that includes:
  o Logo and hyperlink
  o 60-word description of what your company will be spotlighting at XPONENTIAL 2023

$2,750 — PER EMAIL (Only 5 emails available per event)
DIGITAL OPPORTUNITIES

Looking to promote a product, technology or whitepaper? Place your organization’s message on XPONENTIAL.org for the most direct way to reach the entire uncrewed systems and robotics community.

ADVERTISING ON XPONENTIAL.ORG

This website averages nearly 20,000 users per month and over 1-million page views per year!

Side bar banner* – 200 x 200px .......................................................... $2,200 per month or $5,500 for 3 months
Footer banner* – 1140 x 135px ..........................................................

* Banner location is limited to only five (5) advertisers per month.
XPO SHOW DAILY

The XPO Show Daily is emailed to all registered attendees after each day to share the latest news from the event. Sponsor will be promoted with a 50-word message and a logo & hyperlink.

$7,700 — FOR ALL THREE (3) DAYS
(Limited to 2 sponsors)

TARGETED DIRECT MAIL + EMAIL LISTS

New customers are essential to growing your company and getting your message to the decision makers at the uncrewed systems and robotics businesses you want to target has never been easier. Our marketing partner, Outcome Media, has developed a world-class database that will help you:

• **REACH THE PERFECT AUDIENCE:** Choose from buying audiences in air, ground and maritime and segment by geographic information to target the right audience drive more traffic to your booth and amplify marketing, sales, and research efforts for your B2B campaign.

• **SAVE TIME & RESOURCES:** Work with Outcome Media to quickly build the list that is right for you.

• **GET A BETTER RETURN ON YOUR INVESTMENT:** This database is the most comprehensive resource available to target the uncrewed systems and robotics industry and will prove to be an extremely effective marketing tool for your marketing campaigns.

Contact Sheryl Legates at slegates@corpwd.com for details on list rentals.
INDUSTRY BRAND BUILDERS

ONSITE BANNERS/ESCALATOR CLINGS/WRAPS
Need a way to draw attention to your brand? Put your logo and message on banners, column wraps, escalators or static clings in high traffic areas and significantly increase your booth traffic. Spots are limited. It’s the easiest way to gain exposure to the largest audience onsite at XPONENTIAL 2023. Locations are assigned on a first come, first served basis.

Availability is limited!
Contact your account manager for locations and pricing.

CHARGING STATION
Charge up your branding and connect with conference attendees by sponsoring a charging station. There is no question attendees rely heavily on their mobile devices and will need a place to recharge. You can be the solution - located in a high traffic area make your brand the focal point while attendees enjoy this complementary service.

Benefits Include:
• Opportunity to brand the charging station(s) of your choice.
• All General Sponsor Benefits (see page 11)

$15,000 – EXCLUSIVE PER LOCATION (Only 3 available)

DESTINATION SPONSORSHIP
Drive traffic to your exhibit space by marking it an official destination for all XPONENTIAL attendees. If you’re showcasing a “can't miss” experience for attendees, such as an interactive display or game, product or partnership announcement or even a celebrity autograph/photo opportunity, the “Official Destination” sponsorship is a great way to drive attendee engagement.

Benefits Include:
• Logo placed on Quick Guide (show floor map)
• One (1) half-page ad in the XPO Guide
• One (1) 4’x4’ floor tile near your booth to direct traffic
• All General Sponsor Benefits (see page 11)

$7,700 — A $9,600 VALUE!
EDUCATIONAL PROGRAM SPONSOR

Sponsoring the educational program will position your company as a subject matter expert and thought leader in front of the entire uncrewed systems community. Sponsor will also receive leads from the attendees of the sponsored track’s educational sessions.

Benefits Include:

- Sponsor to be recognized as a sponsor of one of the following tracks at XPONENTIAL:
  - Designing Autonomy: Data Foundation & Usage
  - Designing Autonomy: Technical Development
  - Operationalizing Autonomy
  - Integrating Autonomy: Policy & Regulation
  - Integrating Autonomy: Public Engagement & Impact
  - Safeguarding Autonomy
  - Realizing Autonomy
  - Enterprise and Government Solutions
- A list of all opt-in attendees who attend the sponsored educational track; list includes contact information
- Three (3) Full Conference Passes
- Logo recognition:
  - Educational Track signage
  - Educational Program page(s) of the XPO Guide and event website
- All General Sponsorship benefits (see page 11)

$16,500 – LIMITED TO 1 SPONSOR PER EDUCATIONAL TRACK

FLOOR TILES

Use floor tile advertisements in strategic locations to direct attendees to your booth or go bold and highlight your differentiators near your competitors’ booths! Sponsorship fee includes the production and installation of the floor tile. Inventory and locations are first come, first serve.

STANDARD:

$2,200 – ONE TILE (4’ x 4’)
$5,500 – THREE TILES (4’ x 4’)

PREMIUM:

Upgrade to premium and maximize your impressions by positioning your floor tile artwork at the main entrances to the XPO Hall.

$8,250 – ONE TILE (8’ X 16’) // TWO TILES (4’X4’)

CONTACT US TODAY TO LOCK-IN YOUR SPONSORSHIP OF XPONENTIAL 2023

10
INDUSTRY BRAND BUILDERS (CONT’D)

GENERAL SPONSORSHIP

Becoming an XPONENTIAL General Sponsor is a great, cost-efficient way to have your company’s presence known online and onsite. General Sponsors of XPONENTIAL have their logo placed in key locations throughout the convention center during the event.

Benefits Include:

- “Elite” Enhanced Exhibitor Listing (a $1,095 value)
  - Have prospective buyers email you prior to the show
  - Logo recognition on the online floorplan and in the XPO Guide
  - Expanded company description
- Logo Recognition as an Official XPONENTIAL Sponsor
  - Onsite
  - Related email blasts, promotions, and preshow attendee materials
  - Sponsors section of XPONENTIAL.org
- Thank You Sponsors Ad
  - Keynote Walk-in Slides
  - XPO Guide

$2,200
KEYNOTE SPONSORSHIP

The XPONENTIAL 2023 Keynote Sessions present a mile high view of the uncrewed systems industry and the macro trends that affect our future opportunities. Align your brand with the incredible line-up of speakers at the most highly attended session at XPONENTIAL. Position your company as THE industry thought leader through this highly sought-after sponsorship.

Benefits Include:

- Prominent brand placement inside the Keynote Room
- Literature distribution at the entrance of the Keynotes
- One (1) company-branded video, up to 60-seconds, to be played before the start of the keynote each day
  - Opportunity to create a special attendee activation experience
- Logo recognition:
  - Quick Guide
  - Green Room — giving you direct access to XPONENTIAL’s most notable speakers and VIPs
- One (1) complimentary full-page ad in XPO Guide
- One (1) complimentary banner ad (rotating) on XPONENTIAL.org for one month
- One-time (1x) promotion on XPONENTIAL’s social media
- All General Sponsorship benefits (see page 11)

$27,500 — EXCLUSIVE

$16,500 — NON-EXCLUSIVE

(Limited to 2 sponsors)
INDUSTRY BRAND BUILDERS (CONT’D)

XPO MOBILE APP
Every year, more and more attendees manage everything XPONENTIAL in the palm of their hand. The XPONENTIAL mobile app gives attendees access to exhibitor listings, product categories, education session information, and the floor plan on their web-enabled mobile device. This sponsorship provides your company visibility each time the app is opened.

• SPLASH SCREEN:
Add your sponsor logos to the splash screen, which appears for 3 seconds every time the app is launched. The size and location of the logo on this screen is fully customizable.

• SPONSOR LOGO IN MAIN MENU TABLE OF CONTENTS — LIMITED TO 3:
Get your solution, product or company name in the main Table of Contents that links to your company profile.

• BUZZ NOTIFICATION:
Deliver your message directly into the hands of attendees with a 140-character notification (opt-in).

• ROTATING BANNER AD — LIMITED TO 8:
Secure your spot at the bottom of the app with a rotating banner ad that can link to a web page or your profile.

• SHOW FLOOR TALK INCLUDED IN SESSION LIST:
Providing educational content or demo in your booth? Get it included in the Official Session List for all to see on both the app and official website

Deadline: January 31, 2023
# Mobile App Options & Pricing

<table>
<thead>
<tr>
<th></th>
<th><strong>Exclusive</strong></th>
<th><strong>Title Sponsor</strong></th>
<th><strong>Secondary</strong></th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Limited to 1 Sponsor</strong></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Splash Screen</td>
<td>X</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Logo Recognition on All Event Signs Where App is Promoted</td>
<td>X</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Banner Ad on XPONENTIAL.org (January - May)</td>
<td>X</td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>Limited to 2 Sponsors</strong> (available starting Jan. 1, 2023)</td>
<td></td>
<td></td>
<td></td>
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<tr>
<td><strong>Limited to 5 Sponsors</strong> (available starting Jan. 1, 2023)</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Logo Recognition on Dedicated Onsite Signage Promoting the App</td>
<td>X</td>
<td>X</td>
<td></td>
</tr>
<tr>
<td>Sponsor Logo in the Main Menu Table of Contents</td>
<td>X</td>
<td>X</td>
<td></td>
</tr>
<tr>
<td>Buzz Notifications</td>
<td>1 per day (3 total)</td>
<td>1 during the event</td>
<td></td>
</tr>
<tr>
<td>Rotating Banner Ad</td>
<td>X</td>
<td>X</td>
<td>X</td>
</tr>
<tr>
<td>Show Floor Talk promoted in Session List</td>
<td>X</td>
<td>X</td>
<td>X</td>
</tr>
<tr>
<td>Expanded Exhibitor Listing</td>
<td>X</td>
<td>X</td>
<td>X</td>
</tr>
<tr>
<td>General Sponsorship</td>
<td>X</td>
<td>X</td>
<td>X</td>
</tr>
<tr>
<td>Logo Recognition in XPO Guide Near App Description</td>
<td>200%</td>
<td>125%</td>
<td>100%</td>
</tr>
<tr>
<td><strong>Pricing</strong></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>$11,000</strong></td>
<td></td>
<td><strong>$7,150</strong></td>
<td><strong>$3,300</strong></td>
</tr>
</tbody>
</table>
REGISTRATION
Positioned on the ground floor of the Colorado Convention Center, the Registration Area gives attendees the first look at XPONENTIAL 2023 before they head upstairs to the exhibition hall. This area provides a great opportunity to raise brand awareness and engage show participants through a special attendee activation experience! Further customize this opportunity by targeting a select group with a special welcome amenity or upgraded level of registration all compliments of you.

Benefits Include:
- Branding prominently integrated into overall registration backdrop + signage designs
- Allotment of Full Conference Registrations
- Brand recognition:
  - Hyperlinked on confirmation email sent to all pre-registered attendees
  - Registration computer screens and kiosks
  - Registration counters
- Ad in the post-show thank you email to all attendees
- Literature distribution in registration area
- One (1) complimentary full-page ad in XPO Guide
- One (1) complimentary banner ad (rotating) on XPONENTIAL.org prior to the event
- One-time (1x) promotion on XPONENTIAL’s social media
- All General Sponsorship benefits (see page 11)

$22,000 — EXCLUSIVE

SOLUTIONS THEATER SPONSORSHIP
The Solutions Theater will feature curated content on the uncrewed ecosystem and presentations on problem-solving technology from leading providers. Position yourself as a thought leader by sponsoring this XPO floor destination and providing your market insight.

Benefits Include:
- Brand prominently integrated in the theater’s backdrop design (limited to 2 sponsors)
- Prime 30-minute speaking opportunity (pending approval of speaker and topic by show management)
- Receive a list of opt-in attendees who attend the session; includes contact information
- One (1) complimentary full-page ad in XPO Guide
- All General Sponsorship benefits (see page 11)

$8,250 — EXCLUSIVE  $4,400 — NON-EXCLUSIVE
(Limited to 2 sponsors)
**VIP CLUB**

The VIP Club is a welcome (and sometimes much needed) oasis for C-Level executives and industry influencers attending XPONENTIAL. The VIP Club provides a quiet location to connect with other attendees or simply take a break from the hustle and bustle of the event. Executive amenities include: meeting space, refreshments and grab-and-go lunches, recharging stations, WiFi and lounge space. The VIP Club also hosts the invite-only Chairperson’s Reception.

**Benefits Include:**
- Allotment of VIP Registrations with invitation to Chairperson’s Reception
- Meeting Room for exclusive use by the sponsor
- Brand recognition inside the VIP Club
- All General Sponsorship benefits (see page 11)

Starting at **$22,000**

---

**XCELLENCE AWARDS**

The XCELLENCE Awards honor innovators with a demonstrated commitment to advancing autonomy, leading and promoting safe adoption of uncrewed systems, and developing programs that use these technologies to save lives and improve the human condition. Sponsorship includes a monetary award for the award recipients to assist in continuing their humanitarian work.

**BENEFITS INCLUDE:**
- Speaking role on session relating to uncrewed systems innovation or humanitarian uses
- Co-present the awards with AUVSI’s CEO and XCELLENCE Award Winners in sponsored category
- Opportunity to judge the submissions
- Sponsor provided prize for XCELLENCE Award Winners in sponsored category
- Branding on Award emails, website and other relevant materials

Contact your account manager for more details and pricing.

---

**“YOU ARE HERE” BOARDS**

Help attendees navigate and get the most out of their XPONENTIAL experience by sponsoring the “You Are Here” boards strategically placed in key locations at the Colorado Convention Center.

**BENEFITS INCLUDE:**
- Production of “You Are Here” sign(s) with your company’s branding included
- Prominent brand recognition on signage onsite
- Logo placed on Quick Guide (show floor map; pending availability)
- All General Sponsorship benefits (see page 11)

**$9,350** — EXCLUSIVE PER LOCATION (Only 4 locations available)
NETWORKING RECEPTIONS

CHAIRPERSON’S RECEPTION
Sponsor an evening with top executives and industry leaders in a relaxed environment as we honor AUVSI’s Chairperson. To build out this custom engagement, contact your account manager.

Benefits Include:
- Allotment of VIP registrations with invitation to the Chairperson’s Reception
- Brand recognition on signage onsite
- Production of logo-branded napkins for use during the sponsored reception

Starting at $22,000

INFLUENCERS RECEPTION
The Influencers Reception will be an exclusive event where this year’s speakers, media and industry leaders will gather to get an insider’s view of where the industry is headed. Connect and engage with the leading influencers in the uncrewed systems industry.

Benefits Include:
- Allotment of invites to the reception
- Brand recognition on signage onsite
- Opportunity to bring and display pop-up banner during reception
- Production of logo-branded napkins for use during the sponsored reception

Starting at $16,500
STARTUP XCELERATOR RECEPTION
Gain favor with startup companies and engage with them during a reception. Held in the Startup XCELERATOR Pavilion on the XPO floor.

Benefits Include:
• Allotment of Full Conference registrations
• Logo recognition on signage
• Production of logo-branded napkins for use during the sponsored reception
• All General Sponsorship benefits (see page 11)

Contact your account manager for more details and pricing.

TAKE 5 NETWORKING BREAK
The “Take 5” networking breaks are your opportunity to mix with attendees between educational sessions. It’s the ideal reception to connect with learners, R&D or vertical markets.

Benefits Include:
• Allotment of Full Conference registrations
• Logo recognition on signage
• Production of logo-branded napkins for use during the sponsored reception
• All General Sponsorship benefits (see page 11)

Starting at $11,000

CUSTOM RECEPTION
Looking to drive traffic to your exhibit space? Host a happy hour? Hold a reception? Need to reach a specific demographic? Sponsor a lunch. What goal do you need to accomplish during XPONENTIAL?

Contact your account manager to work through the details and let’s build it together.
SPEAKING OPPORTUNITIES

ENTERPRISE AND GOV'T SOLUTIONS (EAGS)

Feature your customers on a panel you organize or a company representative talking about a challenge facing the industry and how your company has a solution. You control the content and format. Limited number, reserve yours today.

Benefits Include:
- 45-minute session* with one (1) moderator and up to three (3) panelists; sponsor to decide the topic (speakers and topic to be approved by Show Management)
- Receive a list of opt-in attendees who attend the session; includes contact information
- Session topic listed in the Official Educational Program online and in the official event app
- All “General Sponsorship” benefits (see page 11)

$5,500

*Sponsor has a total of 45-minutes on stage to set-up, speak and dismantle.
SOLUTIONS THEATER SPEAKING ENGAGEMENT

This offers a unique opportunity to engage with potential buyers and partners in a meaningful way. Speak on topics that help attendees leverage a new opportunity or solve a challenge. This opportunity is only available to current exhibitors at XPONENTIAL 2023. Exhibitors must apply to be considered for a time slot. Space is limited!

Benefits Include:
- One (1) 25-minute speaking opportunity
- Must be a current exhibitor
- Receive a list of opt-in attendees who attend the session; includes contact information

$1,650 – 25-MINUTE TIME SLOT*

*Sponsor has 25-minutes on stage to speak. There is a 5-minute buffer between speakers for set-up/breakdown.
READY TO GET STARTED?

CONTACT YOUR ACCOUNT MANAGER TODAY!
Let us help you build or select a sponsorship package that will meet your goals and exceed your expectations!

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