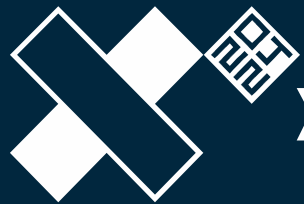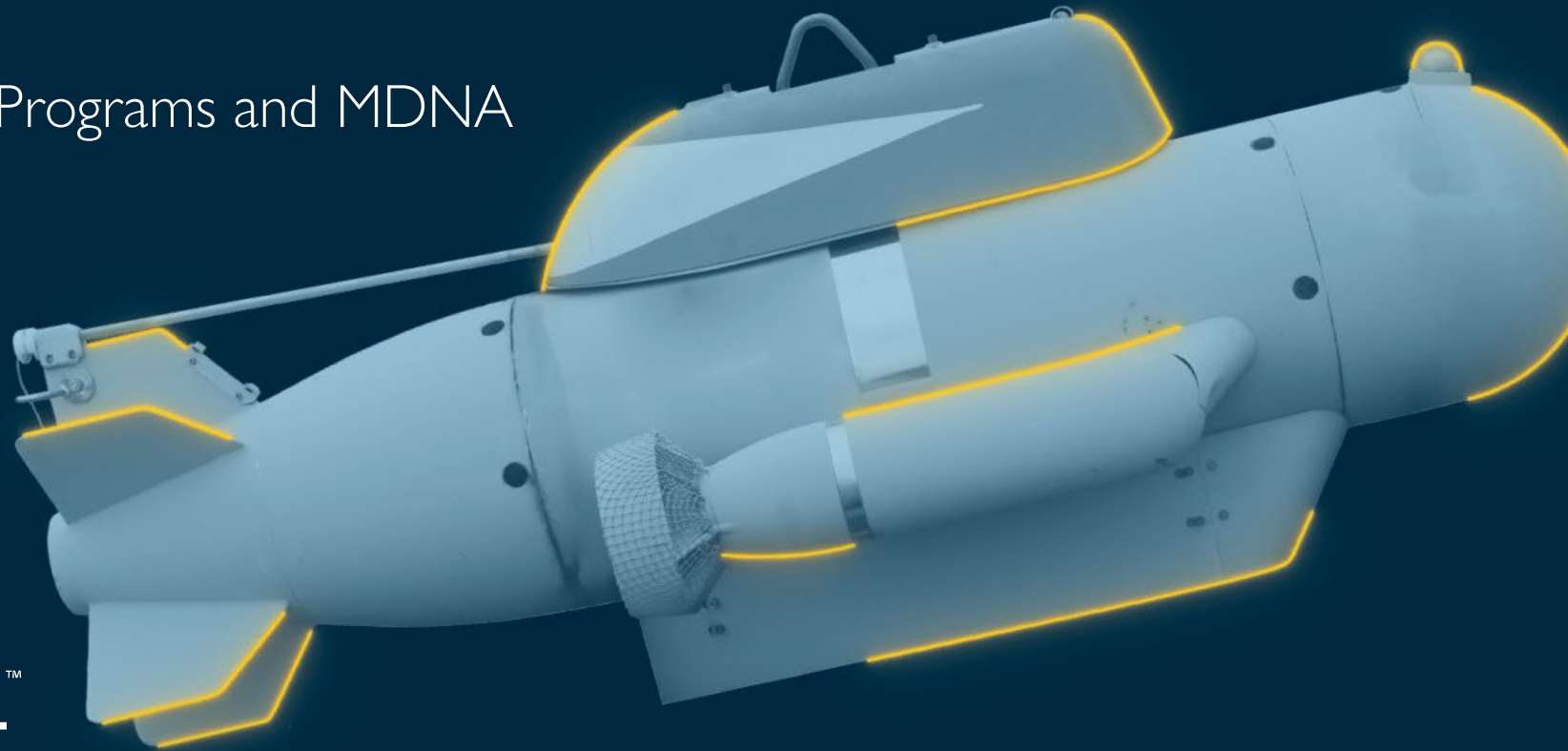XPONENTIAL 2024

Speaker Ready Webinar

Presented by: AUVSI Strategic Programs and MDNA

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XPONENTIAL OVERVIEW

XPONENTIAL is the world's premier event for **uncrewed systems and autonomy**. With an expected **7,500+ attendees**, **100,000 sq ft/ 9,300 sq m of exhibit space**, **550+ exhibitors** and an educational program that addresses the industry's most pressing technology, policy and integration issues from a **cross-domain, cross-sector, cross-industry, cross-function perspective** — no other event comes close to matching XPONENTIAL in size or scope.

AGENDA

- **Program Overview**

- **Session Structure**

- **Pre-XPONENTIAL**

- **Day-Of Speaker Information**

- **Speaker Best Practices**

- **Registration + Next Steps**
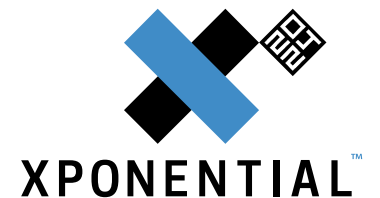
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PROGRAM OVERVIEW

NAVIGATE AN AUTONOMOUS FUTURE

The educational program at XPONENTIAL is your north star for uncrewed systems and autonomy. Every speaker is selected to help you orient yourself amidst a constantly changing regulatory environment, technological advancements, and integration hurdles.

We curate sessions to support a broad range of job roles, experience levels, and market segments. Each learning opportunity is powered by the incredible talent, vision, and expertise within the AUVSI community.

- Keynotes

- Breakout Sessions

- Workshops

- Theaters

- AUVSI Defense

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PROGRAM OVERVIEW

- KEYNOTES
  - Tuesday – Thursday | 9:00 – 10:15 AM
  - Ballroom 20

- BREAKOUT SESSIONS - 8 Tracks
  - Tuesday – Wednesday | 1:30 – 5:00 PM
  - Thursday | 11:00 AM – 3:00 PM

- WORKSHOPS
  - Monday | 12:30 – 5:00 PM
  - Tuesday – Wednesday | 10:30 – 12:00 PM OR 11:00 – 12:30 PM

- INNOVATION & SOLUTIONS THEATER
  - Tuesday – Thursday | Starting at 11:00 AM

- AUVSI DEFENSE
  - Tuesday – Thursday | 11:00 AM – 5:30 PM
    - Ends earlier on TH
  - Defense Stage

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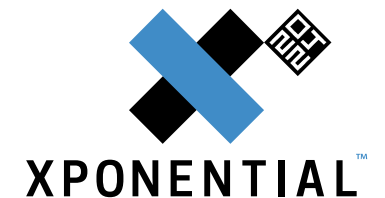
SESSION STRUCTURE

STAND-ALONE SESSIONS

- 20 - 30 minutes – including Q&A

PANEL PRESENTATIONS

- 50-60 minutes – including Q&A

WORKSHOPS

- 90-120 minutes – including all presentations, panels, Q&A, additional engagement

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SESSION STRUCTURE Cont.

IMPORTANT NOTES:

- **Be respectful of TIME – Requires Practice!**
  - There will be a presentation immediately following your scheduled time

- **Every Breakout Session Room will have a Chair**
  - The Chair will introduce speakers and transition between presentations
  - The Chair will also alert you when your time is complete

- **AUVSI Defense, Innovation, & Solutions Theaters will have a Host**
  - These sessions are located on the show floor
  - The Host will introduce speakers and transition between presentations
  - The Host will alert you when your time is complete

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PRE-XPONENTIAL

## UPLOADING PRESENTATIONS TO ORCHESTRATE

- **Speakers are asked to load their presentation materials into Orchestrate before going to San Diego, no later than midnight EST Thursday, April 18, 2024**
  - Specific instructions available via the Speaker Resource Page
- **Bring a backup copy of your presentation**
- **Presentations will be ready/loaded in your session room for easy access**
- **Technical Paper presentations**:
  - If your session requires a technical paper, remember to submit by Friday, April 12!
- **XPONENTIAL PPT Template - Optional**
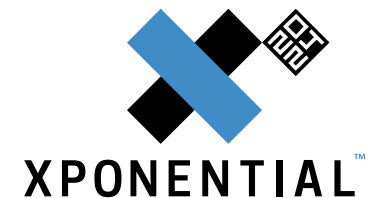
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PRE-XPONENTIAL

SESSIONS NOT USING ORCHESTRATE

- **Some sessions will not utilize ORCHESTRATE; they are as follows:**
  - AUVSI Defense
  - E-Aircraft Propulsion Workgroup (Invitation Only) Co-located Event
  - Law-Tech Connect Workshop Co-Located Event
  - Robotics Education and Outreach Alliance Workgroup (Invitation Only) Co-located Event
  - Understanding ADAS Components & Technologies Across Multiple Land-based Disciplines (Automotive, Collision, Heavy Truck, And Off-highway Equipment): A Workshop for Teachers Co-located Event
  - Underwater Robotics and Engineering Design: Pufferfish Introductory Level: A Workshop for Teachers/Instructors Co-located Event
  - USA Weather Forum Co-located Event
- **Bring a copy of your presentation on a USB drive**
  - AUVSI Defense should provide your presentation to Kimberly Peicker directly
- **Rooms will have a computer for you to plug into**

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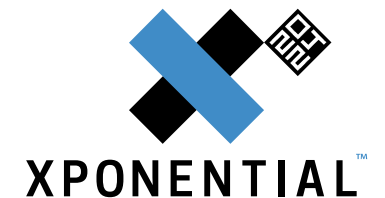
DAY-OF
SPEAKER INFORMATION

WHAT TO DO ON-SITE

- **Familiarize yourself with the convention center layout – know where you need to go**

- **Pick up your Badge *before* your presentation time**

- **SPEAKER READY ROOM: Room 30A**
  - Visit the Speaker Ready Room **at least** 4 HOURS before your scheduled presentation if you do not upload before the deadline of April 18, 2024
  - There will be AV and staff support in the room to answer questions and troubleshoot
  - All speakers utilizing ORCHESTRATE are strongly encouraged to visit the Speaker Ready Room at least **2 hours** prior to your session to ensure your presentation is set-up correctly

- **Logistical Support:**
  - There will be technical (Freeman) and program (AUVSI / MDNA) support around all rooms
  - These people will be "floaters" between the breakout rooms
  - Breakout room chairs will have direct contact information if someone is needed urgently

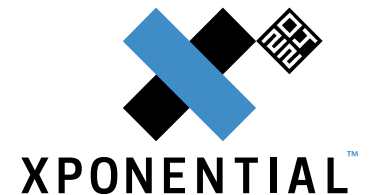| SPEAKER READY ROOM HOURS:	30A
Monday, April 22, 2024	7:30 AM – 5:00 PM
Tuesday, April 23, 2024	9:00 AM – 5:30 PM
Wednesday, April 24, 2024	9:00 AM – 5:30 PM
Thursday, April 25, 2024	9:00 AM – 2:30 PM

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DAY-OF
SPEAKER INFORMATION

CALL TIMES

- **Stand-alone Presentations**
  - Arrive at least 5-10 minutes before your start time
- **Panels**
  - Arrive at least 5-10 minutes before your start time
- **Workshops**
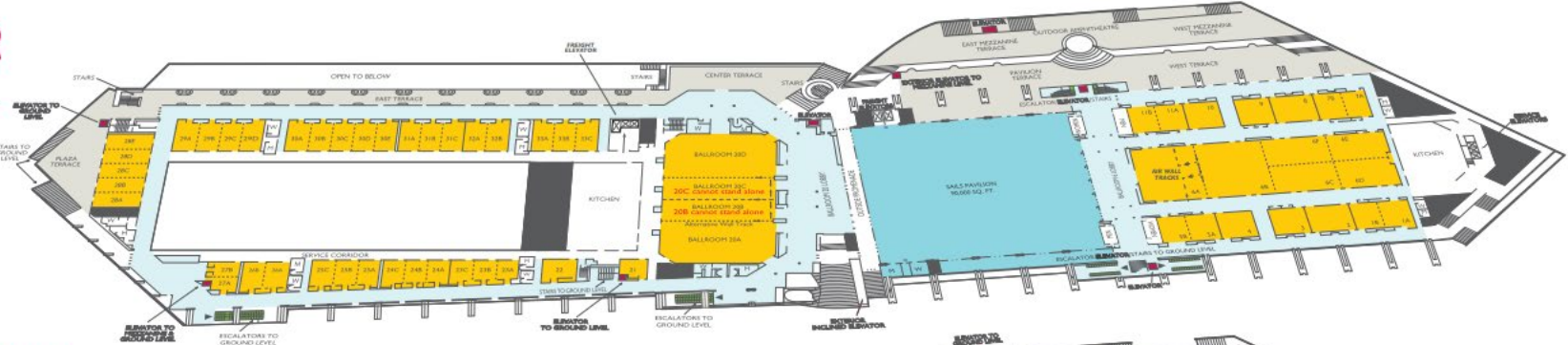 - Arrive 15 minutes before the start of the Workshop

WHEN YOU ARRIVE
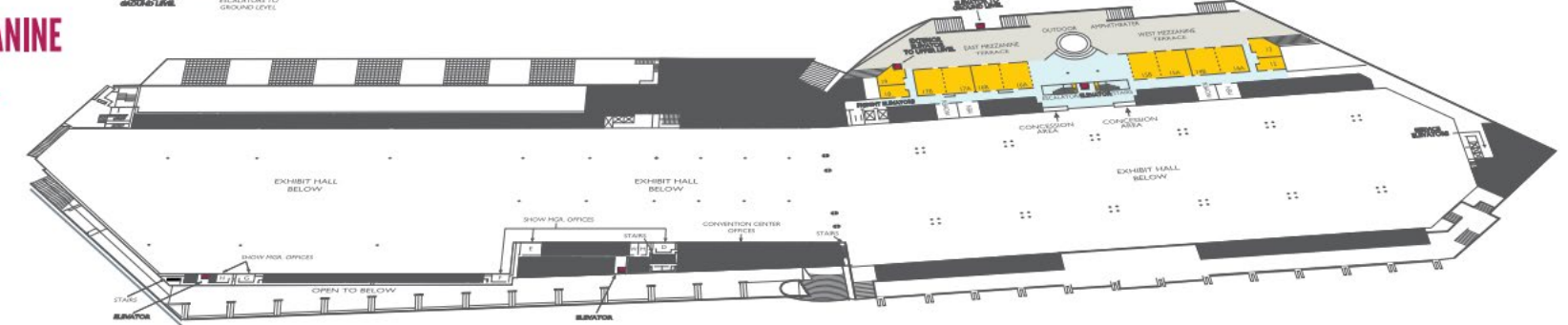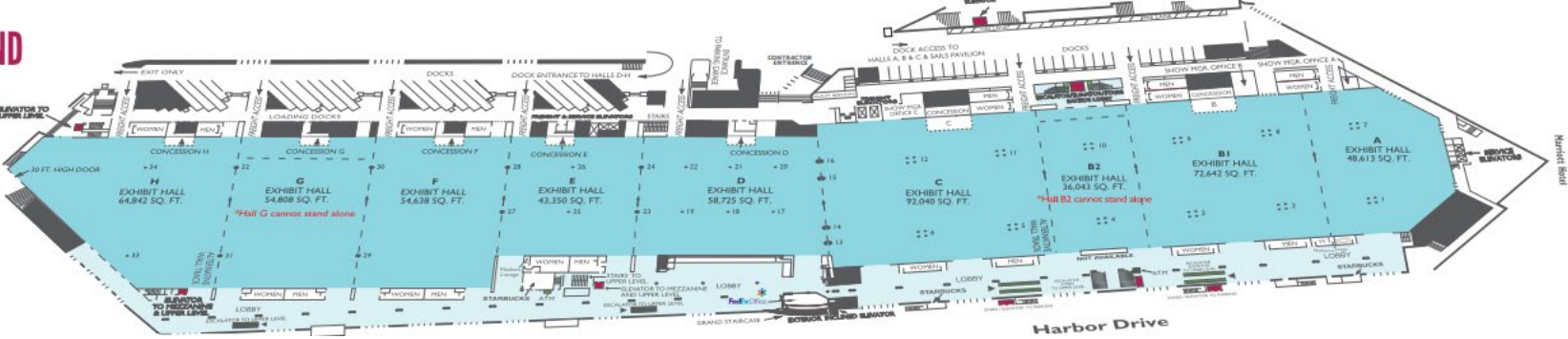
- **Check in with session chairs**

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CONVENTION CENTER

CONVENTION CENTER

Speaker Ready Room 30A

DRONERESPONDERS 33 A/B/C

KEYNOTES

Breakout Session Rooms

Co-Located Event Rooms 3, 4, 5A & 5B

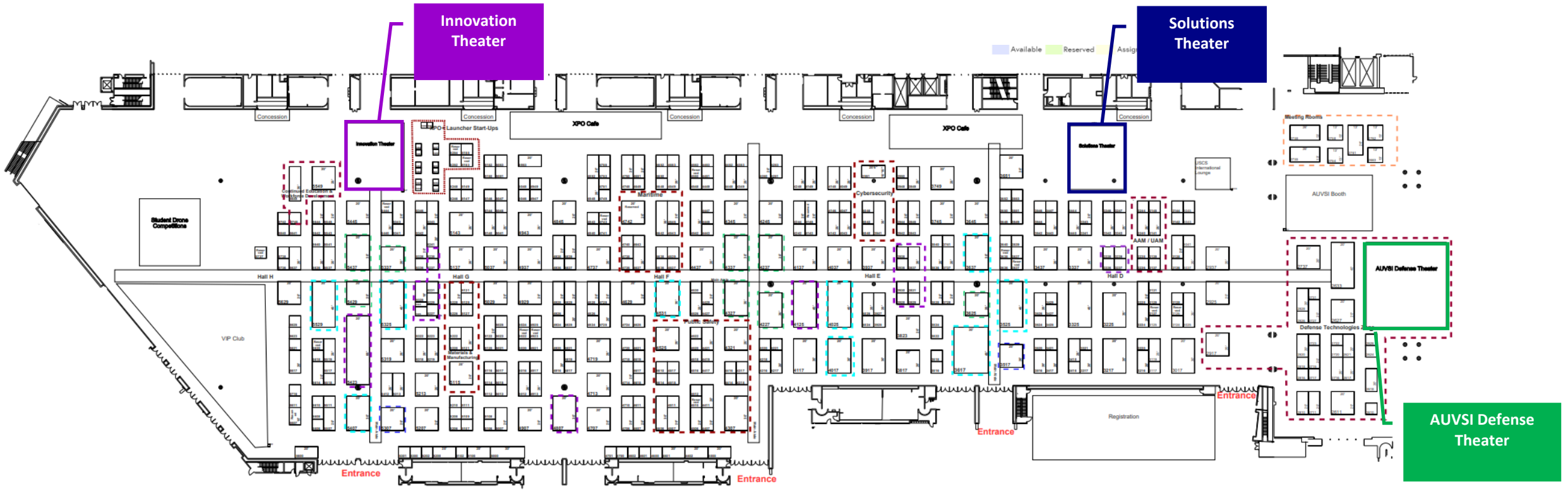XPONENTIAL™
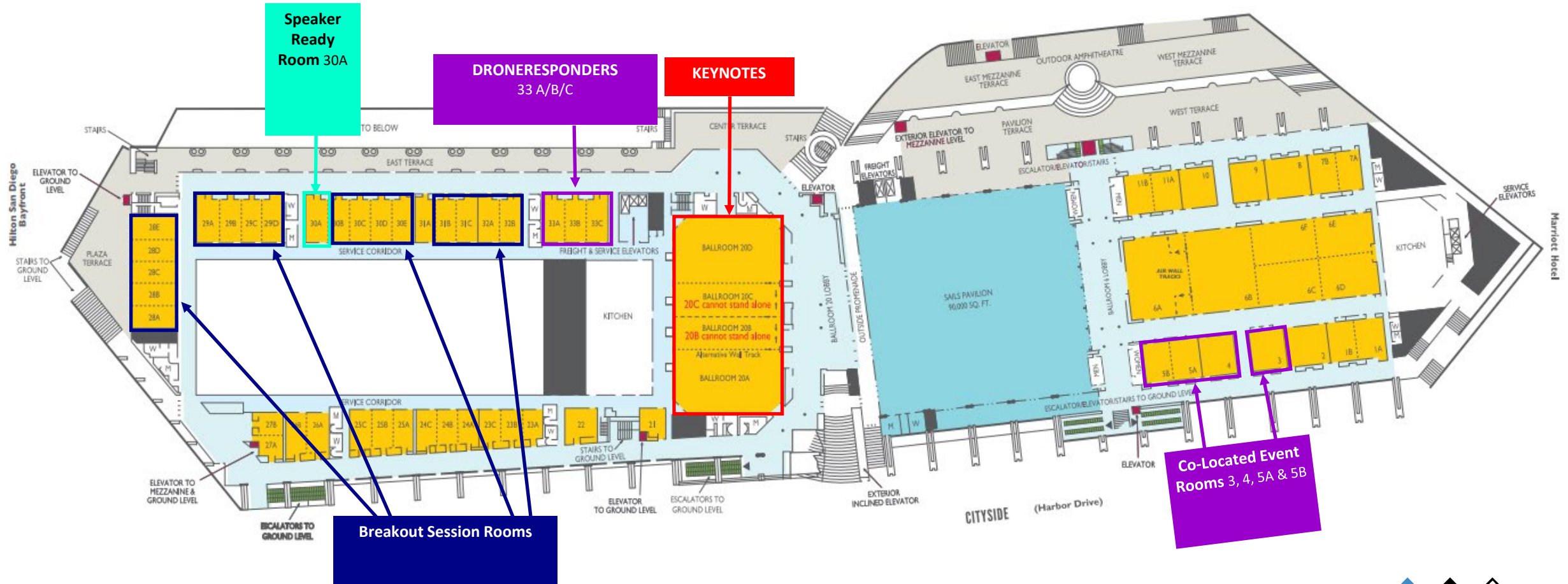
CONVENTION CENTER

SPEAKER BEST PRACTICES

FOR A GREAT SESSION

- **Practice, Practice, Practice!**
  - Ensure you are within your time limit so the audience will hear your entire presentation
- **Panels:**
  - Meet ahead of time to confirm flow of the panel
- **Ensure proper microphone usage**
- **Be enthusiastic and have fun!**

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FINAL REMINDERS

- **REGISTER!!**
  - If you did not receive registration instructions, please email bcox@mdna.com
- **Book your hotel**
- **Review your session's online listing and your speaker profile by April 4, 2024**
  - Any edits – submit via the Speaker Information Form
- **Have your presentation completed and uploaded the week *before* XPONENTIAL**
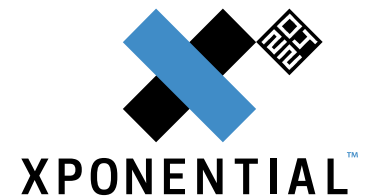- **Panels, be sure to connect before XPONENTIAL so you are fully prepared**

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QUESTIONS?

THANK YOU!

We are so excited that you are a part of XPONENTIAL 2024 and can't wait to see you in San Diego!

Email education@auvsi.org

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>> *the technology event for*

AUTONOMY

XPONENTIAL™