

>> the technology event for

AUTONOMY

SPEAKER PROMOTION TOOLKIT

Thank you for being part of the XPONENTIAL 2024 program.
Use these tools to invite your peers, customers, and prospects
to the event and increase awareness of your session.



APRIL 22 - 25, 2024 | EDUCATION
APRIL 23 - 25, 2024 | EXHIBITS
SAN DIEGO, CA

Co-Hosted by



Available Assets

XPONENTIAL logo >>

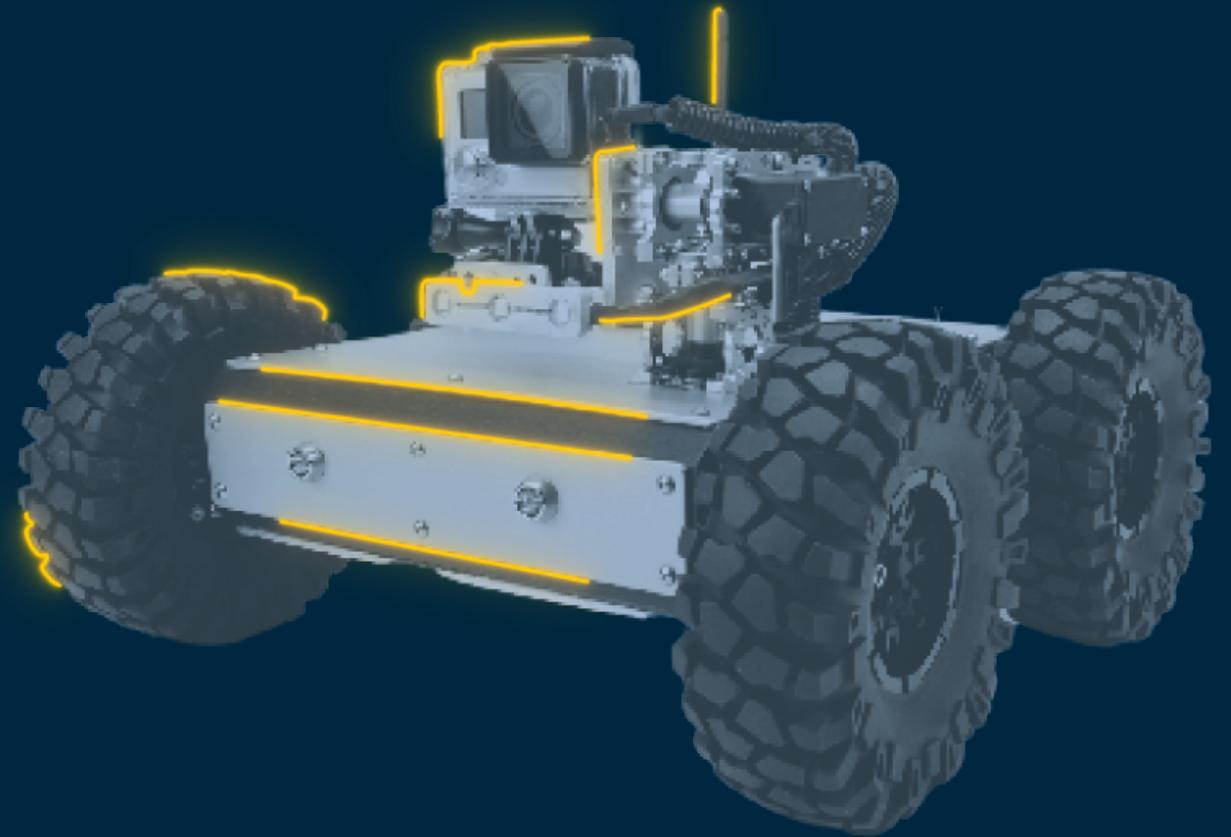
Social media sample posts and graphics >>

Web banners >>

Newsletter copy >>

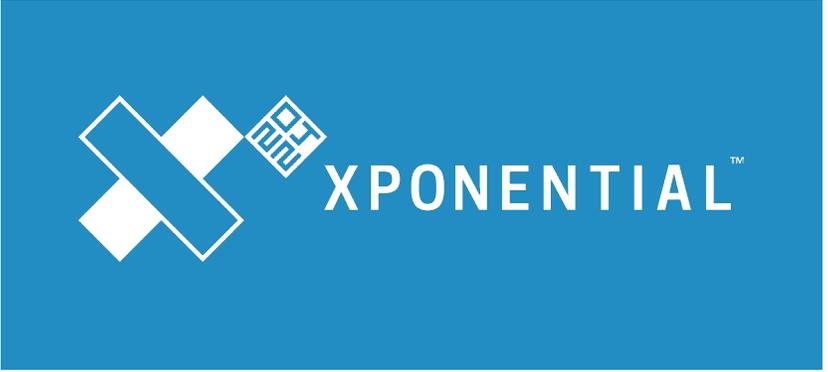
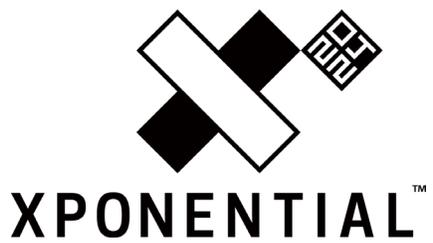
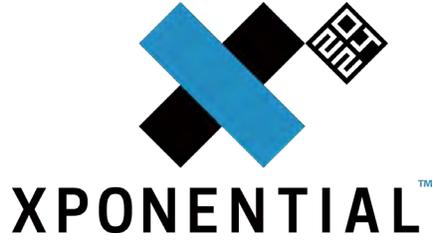
Sample email/LinkedIn invitation copy >>

CLICK HERE TO LEARN MORE ABOUT THE AVAILABLE ASSETS >>



Xponential Logo

Download the official XPONENTIAL 2024 logo for use in company ads, newsletters and your email signature.



Social Media Posts

Tap into your social media channels to promote your participation at XPONENTIAL.

Use this sample copy for inspiration. Don't forget to tag @XPONENTIALshow and include #XPO24 in your posts!

PRO TIP: Customize the posts by including the ideas, technologies, and solutions you'll be featuring in your session.

SHORT TWEETS:

- >> Let's shape the plan for an autonomous future. At @XPONENTIALshow this May, the drone and robotics community is coming together to see new technology in action, build relationships, and problem-solve with global peers. Learn more at www.xponential.org. #XPO24
- >> This May, I'll be taking up the mic at @XPONENTIALshow to share my perspective on the future of innovation in #autonomy and #robotics. I hope you'll join me for the week to add your own voice to the conversation. Register at www.xponential.org. #XPO24
- >> This May, @AUVSI is convening our community at @XPONENTIALshow to discuss the standards, systems, and strategies we need to integrate #autonomous and #robotic tech. www.xponential.org #XPO24
- >> May 8-11 at @XPONENTIALshow might be the most important days of the year for our industry. I'll be taking the stage to share my insights. Will I see you there? www.xponential.org #XPO24

LONGER POST (LI/FB):

- >> #Autonomous innovation won't happen on its own. Our success as an industry depends on the perspectives, insights, and skills of everyone in our community.

This May 8-11, I've been invited by AUVSI to speak at XPONENTIAL—the most important event of the year. I can't wait to share my thoughts on the future of autonomy, and I can't wait to hear more about what everyone else is working on. Will I see you there?

Register at www.xponential.org. #XPO24



Follow AUVSI and XPONENTIAL on social media to share content and event updates:

 Twitter: @XPONENTIALshow

 Facebook: @AUVSI

 Instagram: @XPONENTIALShow

 LinkedIn: @XPONENTIALShow

Social Media Graphics

A variety of graphics, sized for Facebook, Instagram, Twitter, and LinkedIn, are available to download and use with the sample posts on the previous page.



Web Banners

Place these banner ads on your company's website and newsletters to promote your presence at XPONENTIAL 2024. Available sizes: 300 x 600 | 300 x 250 | 728 x 90



Newsletter Copy

JOIN US AT XPONENTIAL 2024 | APRIL 22-25 | SAN DIEGO, CA

Realizing an autonomous future depends on the perspectives and skills of everyone in our community.

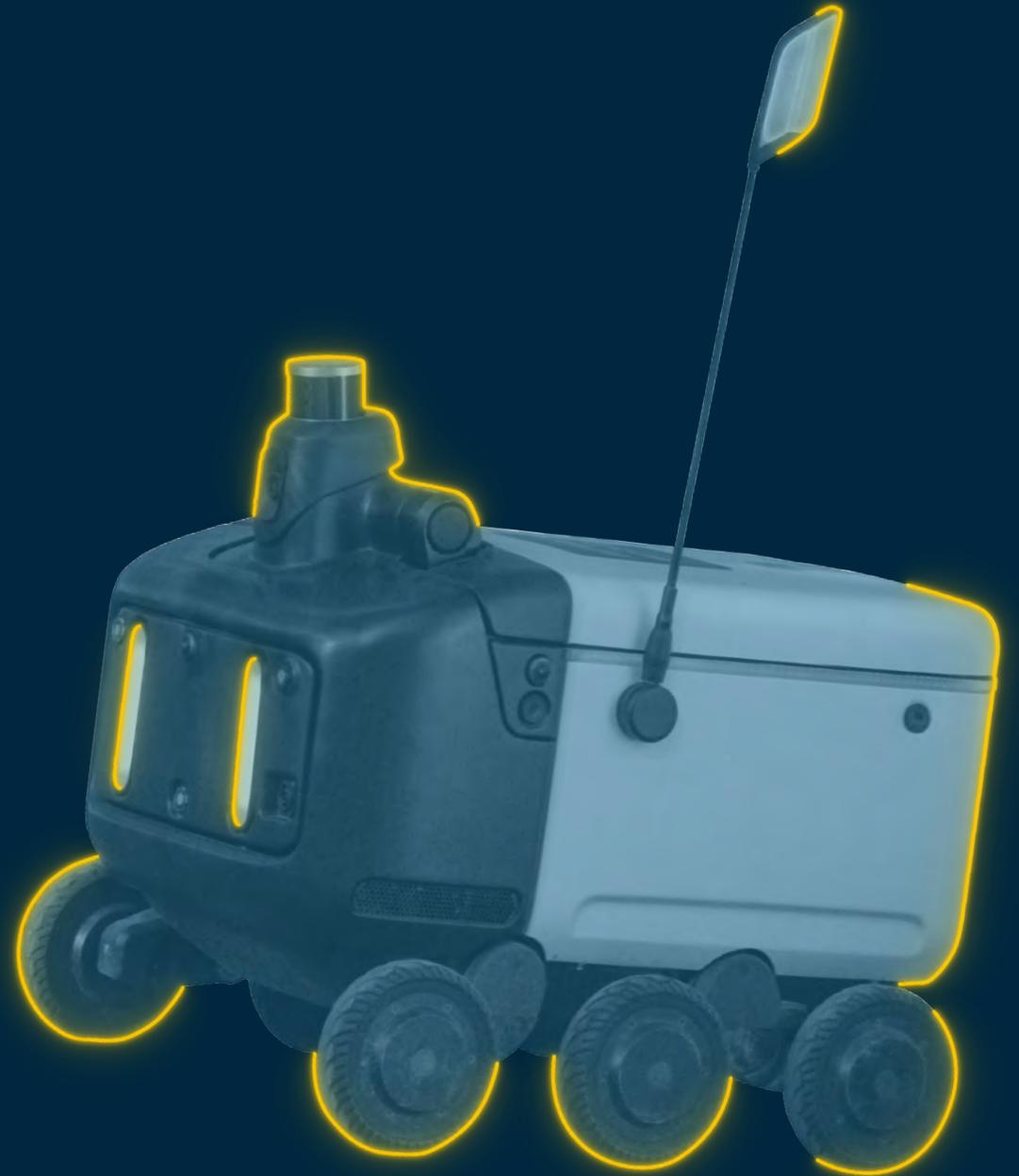
This April, we're eager to connect with other industry thought leaders in San Diego, where we'll see the technology, ideas, and people who are making autonomy a reality.

Our very own [INSERT NAME] will be taking the stage to share [HIS/HER/THEIR] perspective on the future of uncrewed systems and robotics. You won't want to miss [HIS/HER/THEIR] session!

XPONENTIAL IS YOUR NORTH STAR FOR UNCREWED SYSTEMS AND AUTONOMY.

- Explore the XPO Hall—the largest showcase of autonomous innovation—to see new technology in action, build relationships with partners, and problem-solve with peers.
- Get updates on the products, technologies, use cases, and policies that affect your work.
- Build relationships with new customers, partners, and peers across 20+ markets and domains.

Help create autonomy's next phase. | Learn more and register at xponential.org



Email / LinkedIn Invitation

Send this sample invitation on behalf of your company using email or via LinkedIn.

Subject Line: XPONENTIAL 2024

Dear [NAME],

I'd like to invite you to join me in San Diego at XPONENTIAL 2024 this April 22-25.

XPONENTIAL brings together the technology, ideas, and people who are making autonomy a reality. It attracts thousands of business leaders, engineers, and end users from 20+ markets and domains.

The XPO Hall features hundreds of exhibits so you can find the best tools for your work. And the educational program includes immersive keynotes, workshops, and breakout sessions to get inspired and stay informed.

This year, I'm excited to announce that I'll be speaking at XPONENTIAL. I hope you'll stop by my session to hear what I've been working on and thinking about.

Let me know if you have any questions about my talk or the event. You can learn more and register at xponential.org.

Best regards,

[INSERT SIGNATURE]

